

Figure 1

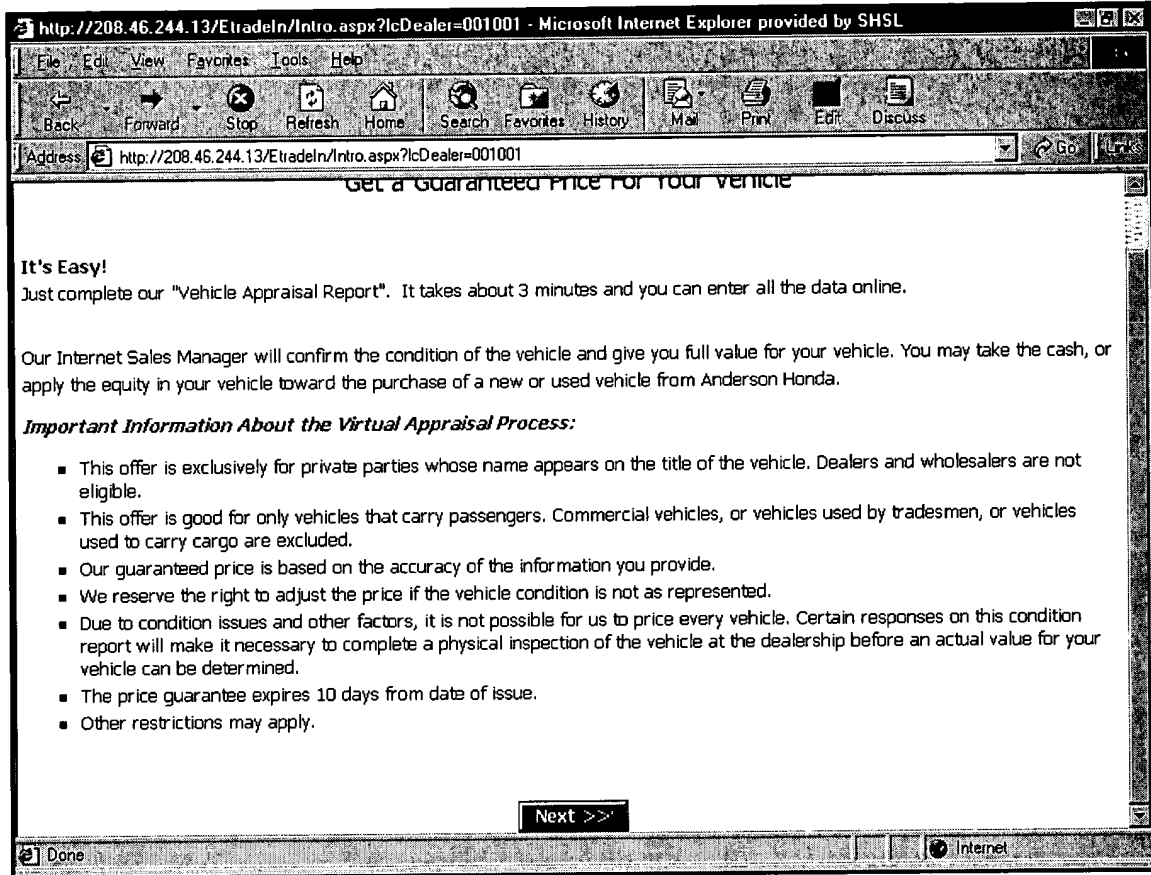


Figure 2(a)

The screenshot shows a Microsoft Internet Explorer browser window. The address bar displays the URL: <http://208.46.244.13/EtradeIn/Identify.aspx?icDealer=001001&email=&referrerURL=>. The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar contains buttons for Back, Forward, Stop, Refresh, Home, Search, Favorites, History, Mail, Print, Edit, and Discuss. The main content area of the browser displays a form titled "Please enter your Vehicle Identification Number - VIN". Below the text is a text input field containing the VIN "1B3EJ46X9WN209930" and a "Submit" button. To the right of the form, it says "Powered by Veretech". Below the form, a paragraph of text reads: "The VIN can be found on your vehicle registration form, insurance card, or on the metal plate just inside the windshield on the driver's side of the vehicle." The status bar at the bottom of the browser window shows "Done" and "Internet".

Microsoft Internet Explorer provided by...

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address <http://208.46.244.13/EtradeIn/Identify.aspx?icDealer=001001&email=&referrerURL=> Go

Powered by Veretech

Please enter your Vehicle Identification Number - VIN

1B3EJ46X9WN209930 Submit

The VIN can be found on your vehicle registration form, insurance card, or on the metal plate just inside the windshield on the driver's side of the vehicle.

Done Internet

Figure 2(b)

http://208.46.244.13/EtradeIn/Identify.aspx?lcDealer=001001&email=&referrerURL= Microsoft Internet Explorer provided by

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address http://208.46.244.13/EtradeIn/Identify.aspx?lcDealer=001001&email=&referrerURL= Go Links

Powered by Veretech

Please enter your Vehicle Identification Number - VIN

1B3EJ46X9WN209930

Year 1998

Make DODGE

Model STRATUS

Style 4D SEDAN

Color Blue Please Select Color

Mileage 42000

Zip Code 33477

Next >>

Done Internet

Figure 2(c)

http://www.46244.com/Model/Equip.aspx?Model=001001&VIN=1B3EJ46XWJ1203330&Make=4200001 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address Go Links

Powered by Veretech

1998 DODGE STRATUS 4D SEDAN

Verify Engine: ☒ 4-Cyl. 2.0 Liter ☐ 4-Cyl. 2.4 Liter

Verify Transmission: ☐ 5 Speed Manual ☒ Automatic

Verify DriveTrain: ☒ Front Wheel Drive

Verify Equipment

<input checked="" type="checkbox"/> Air Conditioning	<input checked="" type="checkbox"/> Compact Disc	<input type="checkbox"/> Flip-Up Roof
<input checked="" type="checkbox"/> Power Steering	<input type="checkbox"/> CD Changer/Stacker	<input type="checkbox"/> Sliding Sun Roof
<input checked="" type="checkbox"/> Power Windows	<input type="checkbox"/> Premium Sound	<input checked="" type="checkbox"/> Moon Roof
<input checked="" type="checkbox"/> Power Door Locks	<input checked="" type="checkbox"/> Dual Air Bags	<input type="checkbox"/> Rear Spoiler
<input checked="" type="checkbox"/> Tilt Wheel	<input checked="" type="checkbox"/> ABS (4-Wheel)	<input checked="" type="checkbox"/> Alloy Wheels
<input checked="" type="checkbox"/> Cruise Control	<input checked="" type="checkbox"/> Leather	<input type="checkbox"/> Premium Wheels
<input checked="" type="checkbox"/> AM/FM Stereo	<input checked="" type="checkbox"/> Power Seat	
<input type="checkbox"/> Cassette	<input type="checkbox"/> Dual Power Seats	

Next >>

Done Internet

Figure 2(d)

http://208.46.244.13/EtradeIn/cr.aspx?lcDealer=001001&lcTransID=100004489&lcVIN=1B3EJ46X9WN20993 - Microsoft Inte...
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss
Address <http://208.46.244.13/EtradeIn/cr.aspx?lcDealer=001001&lcTransID=100004489&lcVIN=1B3EJ46X9WN20993> Go
Powered by Veretech

Describe the condition of your vehicle

Exterior

Body	<input checked="" type="radio"/> Good	<input type="radio"/> Some Dings/Dents	<input type="radio"/> Major Damage
Paint	<input type="radio"/> Still Shines	<input checked="" type="radio"/> Dull/Chips/Scratches	<input type="radio"/> Major flaws/peeling
Glass	<input checked="" type="radio"/> Good	<input type="radio"/> Chipped/Pitted	<input type="radio"/> Cracked
Lights	<input checked="" type="radio"/> Good	<input type="radio"/> Replacement	
Rust	<input checked="" type="radio"/> None	<input type="radio"/> Some	<input type="radio"/> Rusted Through
Hail Damage	<input type="radio"/> None	<input checked="" type="radio"/> Some	<input type="radio"/> Major
Unibody/Frame	<input checked="" type="radio"/> Good	<input type="radio"/> Was Repaired	<input type="radio"/> Damaged
Spent On Collision Repair	<input checked="" type="radio"/> None	<input type="radio"/> Less than \$2,500	<input type="radio"/> More than \$2,500

Interior

Door Panels	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Carpets/Mats	<input type="radio"/> Good	<input checked="" type="radio"/> Some Flaws	<input type="radio"/> Damaged
Upholstery	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged

Does the Vehicle have any mechanical problems? ☒ Yes ☐ No

☐ Engine is Noisy or Smokes
☐ Head Gasket Leaking or Water in the Oil

Done Internet

Figure 2(e)

http://208.46.244.13/EtradeIn/cr.aspx?lcDealer=001001&lcTransID=100004489&lcVIN=1B3EJ46X9WN20993 - Microsoft Inte...

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address =DODGE&lcModel=STRATUS&lcStyle=4D%20SEDAN&lcZip=33477&lcMileClass=B&lcRegion=&femail=&referrerURL=#anchMech Go Links

Interior

Door Panels	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Carpets/Mats	<input type="radio"/> Good	<input checked="" type="radio"/> Some Flaws	<input type="radio"/> Damaged
Upholstery	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged

Does the Vehicle have any mechanical problems? ☒ Yes ☐ No

- ☐ Engine is Noisy or Smokes
- ☐ Head Gasket Leaking or Water in the Oil
- ☒ Transmission is Not Functioning or Slips
- ☒ Air Conditioning Does Not Blow Cold
- ☐ Battery Bad
- ☐ Alternator Bad
- ☒ Brakes Needs Repairs


Other

Emissions	<input checked="" type="radio"/> Current	<input type="radio"/> Altered, Failed, Major Polluter	
Odometer	<input checked="" type="radio"/> Accurate	<input type="radio"/> Reset	<input type="radio"/> Not Working
Registration	<input checked="" type="radio"/> Current	<input type="radio"/> Expired	
Title	<input checked="" type="radio"/> Clean Title History	<input type="radio"/> Branded 'Salvage', 'Flood', etc.	

Next >>

Done Internet

Figure 2(f)

Powered By: 

Please provide us the following information to get your price quote instantly:

First Name:

Last Name:

Day Phone: Ext.

Evening Phone: Ext.

E-Mail:

Describe the replacement vehicle you are planning to purchase:

Year:

Make:

Model:

Style:

Select Color:

Figure 2(g)

The screenshot shows a web browser window with a dark title bar and a toolbar. The address bar displays a URL. The main content area has a white background with a black border. At the top, it says "Anderson Honda will offer you". Below this, the price "\$14,244" is prominently displayed in a large, bold, black font. Under the price, it says "for your" followed by "1998 DODGE STRATUS 4D SEDAN" and "VIN: 1BEJ46X9WN208930". Below the VIN, it says "Offer expires September 15, 2001". A bulleted list of terms and conditions follows. At the bottom, there is a "Notice" section and a button labeled "Click here to confirm our price. (page 1 of 1)".

Anderson Honda will offer you

\$14,244

for your

1998 DODGE STRATUS 4D SEDAN

VIN: 1BEJ46X9WN208930

Offer expires September 15, 2001

- Our Internet Sales Manager will confirm the condition of the vehicle and give you full value for your vehicle. You may take the cash, or apply the equity in your vehicle toward the purchase of a new or used vehicle from Anderson Honda.
- This offer is exclusively for private parties whose name appears on the title of the vehicle. Dealers and wholesalers are not eligible.
- This offer is good for only vehicles that carry passengers. Commercial vehicles, or vehicles used by tradesmen, or vehicles used to carry cargo are excluded.
- Our price is based on the accuracy of the information you provide.
- We reserve the right to adjust the price if the vehicle condition is not as represented.

Notice

This price is not guaranteed until confirmed by our representative. To confirm the price now, click on the below button.

[Click here to confirm our price. \(page 1 of 1\)](#)

Figure 2(h)

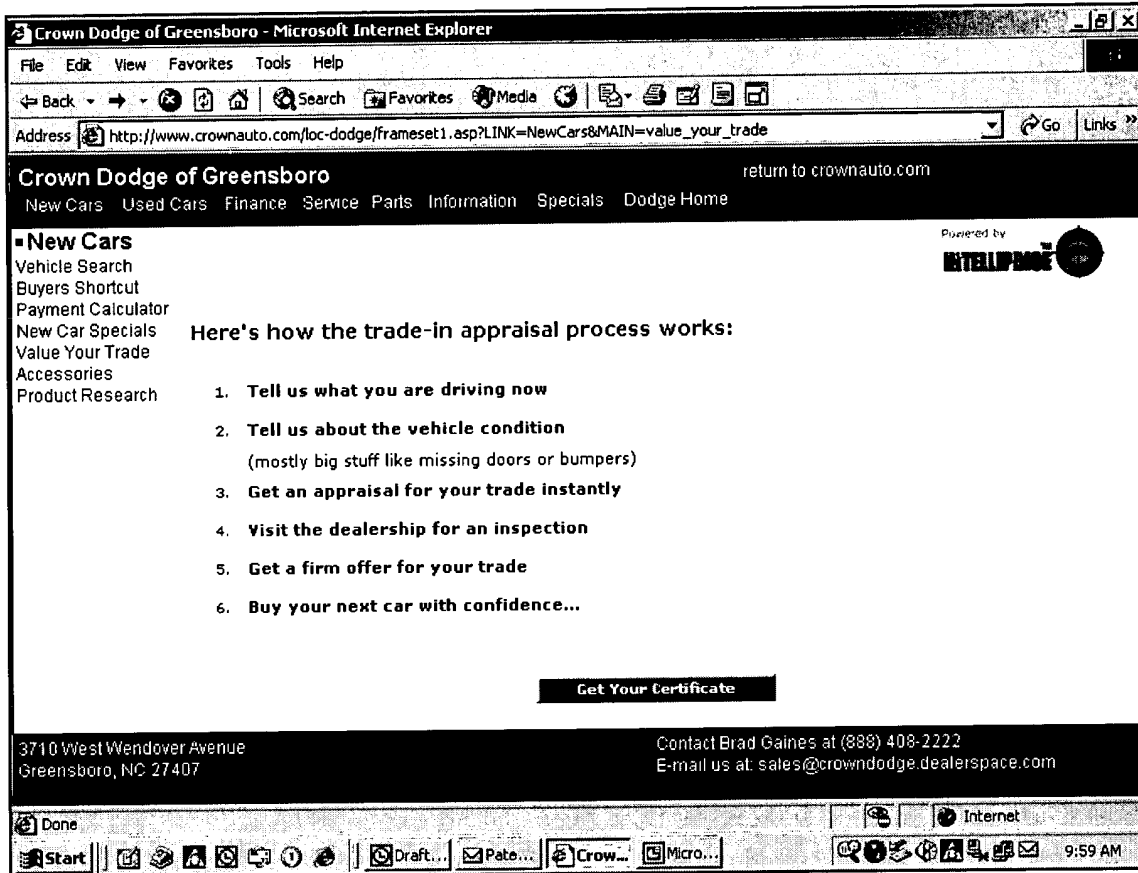


Figure 3(a)

Crown Dodge of Greensboro - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media Print Mail News RSS Feeds

Address http://www.crownauto.com/loc-dodge/frameset1.asp?LINK=NewCars&MAIN=value_your_trade Go Links

Crown Dodge of Greensboro return to crownauto.com

New Cars Used Cars Finance Service Parts Information Specials Dodge Home

New Cars

Vehicle Search
Buyers Shortcut
Payment Calculator
New Car Specials
Value Your Trade
Accessories
Product Research

Powered by
INTELLIPAGE

Please specify the vehicle to trade

Year 1998
Make CHEVROLET
Model CAMARO
Style 2D COUPE
Color Burg
Mileage 33000
Zip Code 90210

Next>>

3710 West Wendover Avenue
Greensboro, NC 27407

Contact Brad Gaines at (888) 408-2222
E-mail us at: sales@crowndodge.dealerspace.com

Done Start Draft... Paten... Crow... Micro... Internet 9:53 AM

Figure 3(b)

Crown Dodge of Greensboro - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media Print Mail News RSS

Address http://www.crownauto.com/loc-dodge/frameset1.asp?LINK=NewCars&MAIN=value_your_trade Go Links

Crown Dodge of Greensboro [return to crownauto.com](#)

[New Cars](#) [Used Cars](#) [Finance](#) [Service](#) [Parts](#) [Information](#) [Specials](#) [Dodge Home](#)

■ New Cars

- Vehicle Search
- Buyers Shortcut
- Payment Calculator
- New Car Specials
- Value Your Trade
- Accessories
- Product Research

1998 CHEVROLET CAMARO 2D COUPE

Verify Engine: ☒ V6 3.8 Liter

Verify Transmission: ☒ 5 Speed Manual ☐ Automatic

Verify DriveTrain: ☒ Rear Wheel Drive

Verify Equipment

<input checked="" type="checkbox"/> Air Conditioning	<input checked="" type="checkbox"/> Compact Disc	<input type="checkbox"/> Dual Power Seats
<input checked="" type="checkbox"/> Power Steering	<input type="checkbox"/> CD Changer/Stacker	<input type="checkbox"/> Flip-Up Roof
<input checked="" type="checkbox"/> Power Windows	<input type="checkbox"/> Premium Sound	<input type="checkbox"/> Sliding Sun Roof
<input checked="" type="checkbox"/> Power Door Locks	<input type="checkbox"/> Integrated Phone	<input type="checkbox"/> Moon Roof
<input checked="" type="checkbox"/> Tilt Wheel	<input type="checkbox"/> Dual Front Air Bags	<input type="checkbox"/> T-Bar Roof
<input checked="" type="checkbox"/> Cruise Control	<input checked="" type="checkbox"/> ABS (4-Wheel)	<input checked="" type="checkbox"/> Rear Spoiler
<input checked="" type="checkbox"/> AM/FM Stereo	<input checked="" type="checkbox"/> Leather	<input type="checkbox"/> Alloy Wheels
<input checked="" type="checkbox"/> Cassette	<input checked="" type="checkbox"/> Power Seat	<input checked="" type="checkbox"/> Premium Wheels

[Next >>](#)

3710 West Wendover Avenue
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Done Internet

Start Drafts - ... Patent f... Crown ... Microsof... 9:54 AM

Figure 3(c)

Crown Dodge of Greensboro - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media Print Mail

Address http://www.crownauto.com/loc-dodge/frameset1.asp?LINK=NewCars&MAIN=value_your_trade Go Links

Crown Dodge of Greensboro [return to crownauto.com](#)

[New Cars](#) [Used Cars](#) [Finance](#) [Service](#) [Parts](#) [Information](#) [Specials](#) [Dodge Home](#)

New Cars

Vehicle Search
 Buyers Shortcut
 Payment Calculator
 New Car Specials
 Value Your Trade
 Accessories
 Product Research

Describe the condition of your vehicle

Exterior

Body	<input checked="" type="radio"/> Good	<input type="radio"/> Some Dings/Dents	<input type="radio"/> Major Damage
Paint	<input checked="" type="radio"/> Still Shines	<input type="radio"/> Dull/Chips/Scratches	<input type="radio"/> Major flaws/peeling
Glass	<input checked="" type="radio"/> Good	<input type="radio"/> Chipped/Pitted	<input type="radio"/> Cracked
Lights	<input checked="" type="radio"/> Good	<input type="radio"/> Replacement	
Rust	<input type="radio"/> None	<input type="radio"/> Some	<input type="radio"/> Rusted Through
Hail Damage	<input type="radio"/> None	<input type="radio"/> Some	<input type="radio"/> Major
Unibody/Frame	<input checked="" type="radio"/> Good	<input type="radio"/> Was Repaired	<input type="radio"/> Damaged
Spent On Collision Repair	<input checked="" type="radio"/> None	<input type="radio"/> Less than \$2,500	<input type="radio"/> More than \$2,500

Interior

Door Panels	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Carpets/Mats	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged

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 Greensboro, NC 27407

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Done Start | Drafts - ... | Patent f... | Crown ... | Microsof... | Internet | 9:55 AM

Figure 3(d)

Crown Dodge of Greensboro - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media

Address http://www.crownauto.com/loc-dodge/frameset1.asp?LINK=NewCars&MAIN=value_your_trade Go Links

Crown Dodge of Greensboro [return to crownauto.com](#)

[New Cars](#) [Used Cars](#) [Finance](#) [Service](#) [Parts](#) [Information](#) [Specials](#) [Dodge Home](#)

New Cars

Vehicle Search
Buyers Shortcut
Payment Calculator
New Car Specials
Value Your Trade
Accessories
Product Research

Does the Vehicle have any mechanical problems? ☐ Yes ☒ No

Other

Emissions ☒ Current ☐ Altered, Failed, Major Polluter

Odometer ☒ Accurate ☐ Reset ☐ Not Working

Registration ☒ Current ☐ Expired

Title ☒ Clean Title History ☐ Branded 'Salvage', 'Flood', etc.

To the best of your knowledge:

Has this vehicle been in an accident/incident in which it sustained more than \$500 worth of damage? ☐ Yes ☒ No

Has this vehicle ever been used for any commercial purpose or for any purpose other than the personal, non-commercial use of the owner? ☐ Yes ☒ No

Was this vehicle purchased at an auction? ☐ Yes ☒ No

Has this vehicle ever been the subject of a Lemon Law claim? ☐ Yes ☒ No

Has this vehicle been altered since leaving the factory of the original manufacturer, such as modifying the suspension, the exhaust system, or transforming it into a conversion van? ☐ Yes ☒ No

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Done

Start | Internet | Drafts - ... | Patent f... | Crown ... | Microsof... | 9:55 AM

Figure 3(e)

Crown Dodge of Greensboro - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media Print Mail News RSS Feeds

Address http://www.crownauto.com/loc-dodge/frameset1.asp?LINK=NewCars&MAIN=value_your_trade Go Links

Crown Dodge of Greensboro [return to crownauto.com](#)

[New Cars](#) [Used Cars](#) [Finance](#) [Service](#) [Parts](#) [Information](#) [Specials](#) [Dodge Home](#)

New Cars

Vehicle Search
Buyers Shortcut
Payment Calculator
New Car Specials
Value Your Trade
Accessories
Product Research

Powered by **INTELLIGENCE**

First Name:

Last Name:

Day Phone: **Ext.:**

Evening Phone: **Ext.:**

E-Mail:

Year:

Make:

Model:

Style:

Select Color:

Submit for Price

3710 West Wendover Avenue
Greensboro, NC 27407

Contact Brad Gaines at (888) 408-2222
E-mail us at sales@crowndodge.dealerspace.com

Done Start Draft... Pate... Crow... Micro... Internet 9:57 AM

Figure 3(f)

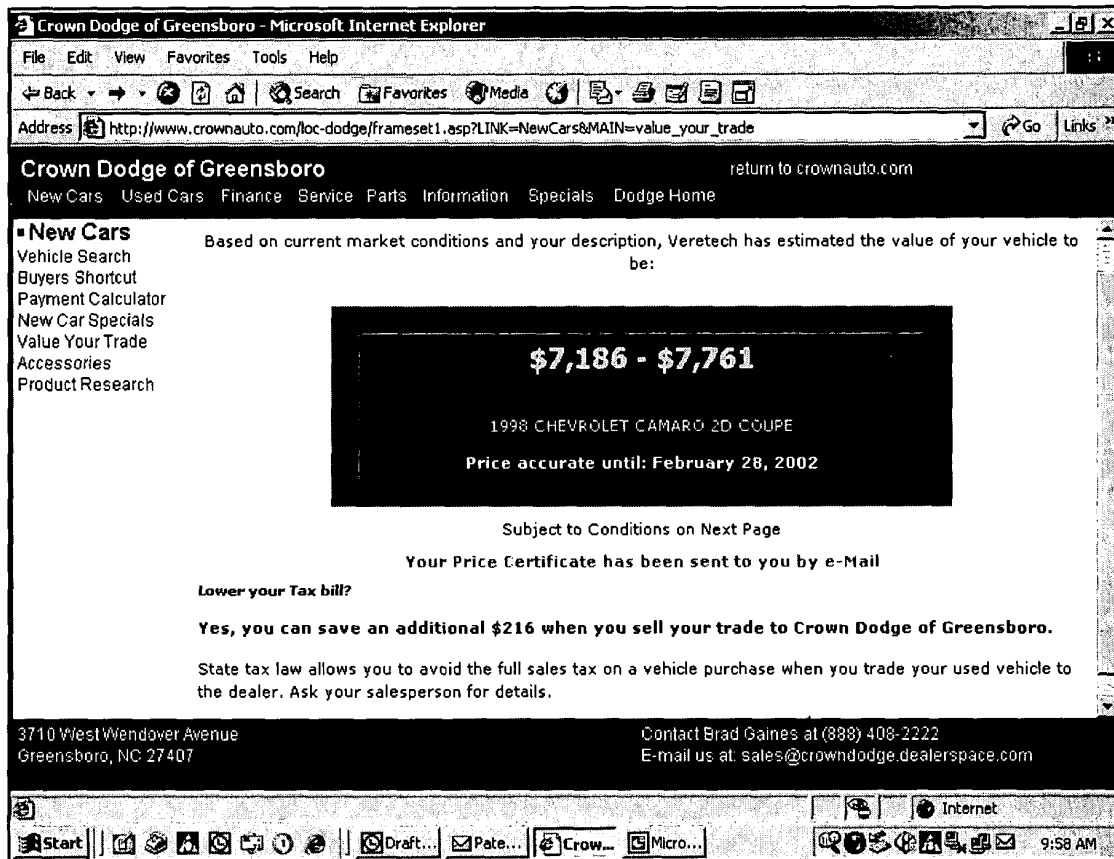


Figure 3(g)

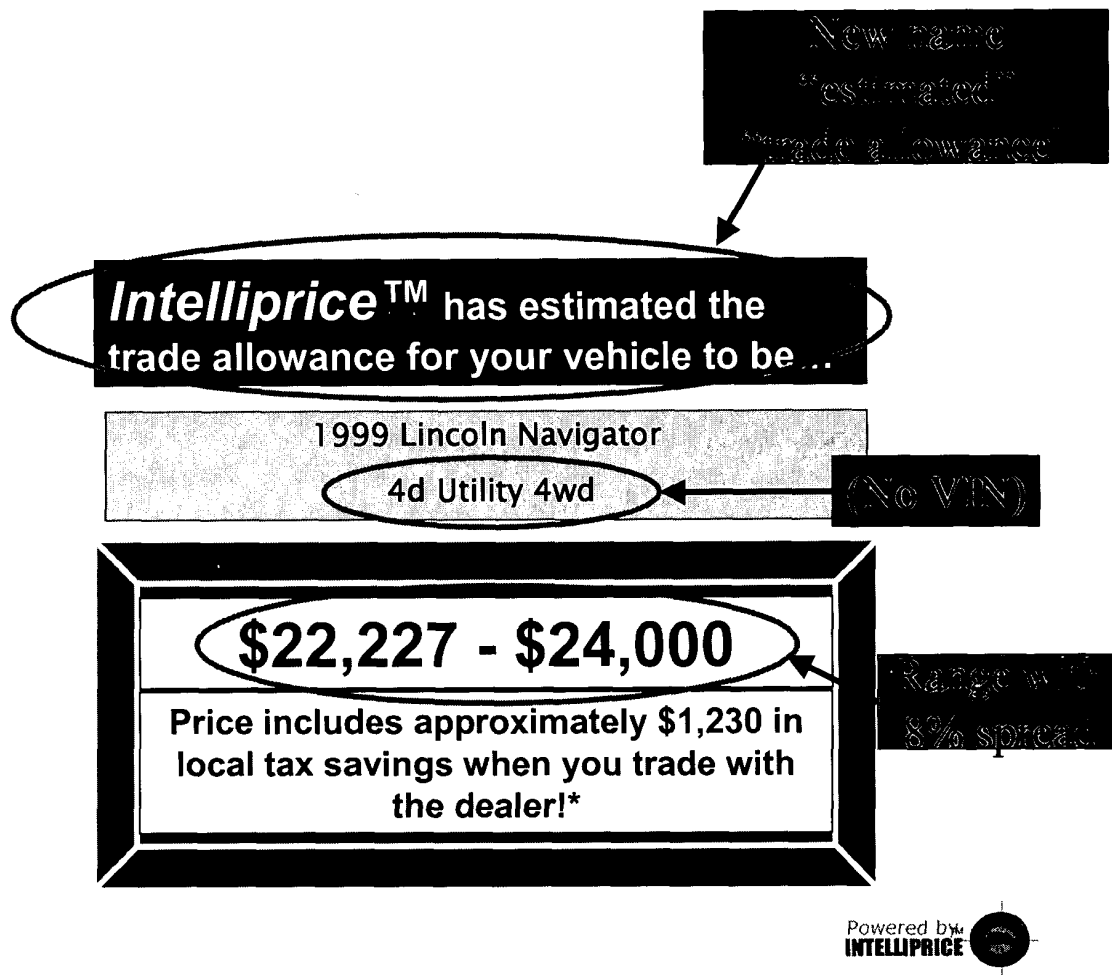


Figure 3(h)


VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 18 of 27
Docket No.: 1175-R-01
Piper Rudnick LLP (215) 656-3381

Kendall Toyota Online -Intelliprice Demo - Microsoft Internet Explorer provided by Piper Marbury Rudnick & Wolfe LLP

File Edit View Favorites Tools Help


Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address http://www.veretech.com/toyotademo/VeretechDemo.htm

 New Toyotas Pro Owned Finance Service Parts Collision Repair About Us Specials Home

Pre-Owned

Inventory Search
Certified Vehicles
Payment Calculator
Pre-Owned Specials
Lemon Law Check
Department Page
Online Staff

Powered by  Intelliprice is an independent service, and is not affiliated with any dealer, manufacturer or web site provider.

**Take the guesswork out of trading your car or truck
Get the latest market value... right here, right now!**

Please specify the vehicle to trade

Year

Make
Model
Style
Color
Mileage
Zip Code

10943 S Dixie Hwy
Miami, FL 33156 Phone: 305.665.6581 x 325 Fax: 305.665.2086

Done Internet

Start Inbox: Microsoft... DOCs Open Docs Local Microsoft Word... Kendall Toy... MailRoom 2000 RE: Intelliprice... 11:42 AM

Figure 4(a)


VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 19 of 27
Docket No.: 1175-R-01
Piper Rudnick LLP (215) 656-3381

Kendall Toyota Online - IntelliPrice Demo - Microsoft Internet Explorer provided by Piper Marbury Rudnick & Wolfe LLP

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address http://www.veritech.com/toyotademo/VeritechDemo.htm Go Links

 **Pre-Owned**

New Toyotas Pre Owned Finance Service Parts Collision Repair About Us Specials Home

IntelliPrice is an independent service, and is not affiliated with any dealer, manufacturer or web site provider.

Take the guesswork out of trading your car or truck
Get the latest market value... right here, right now!

Please specify the vehicle to trade

Year

Make

Model

Style

Color

Mileage

Zip Code

10943 S Dixie Hwy
Miami, FL 33156

Phone: 305-665-6581 x 325 Fax: 305-665-2086

Done Start Inbox - Microsoft Out... DOCS Open Doct_Local Microsoft Word - #3... Kendall Toyota Mail Room 2000 12:20 PM

Figure 4(b)

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 20 of 27
Docket No.: 1175-R-01
Piper Rudnick LLP (215) 656-3381

Kendall Toyota Online - Intelliprice Demo - Microsoft Internet Explorer provided by Piper Marbury Rudnick & Wolfe LLP

Address: http://www.veritech.com/toyotademo/VeritechDemo.htm

Pre-Owned

Inventory Search
Certified Vehicles
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Lemon Law Check
Department Page
Online Staff

New Toyotas Pre-Owned Finance Service Parts Collision Repair About Us Specials Home

Power 40 by INTELLIPRICE

2000 HONDA ACCORD 4D SEDAN SE

Verify Engine: ☒ 4-Cyl. 2.3L VTEC ☐ 4-Cyl. 2.3L ULEV
Verify Transmission: ☒ Automatic
Verify DriveTrain: ☒ Front Wheel Drive

Verify Equipment

<input checked="" type="checkbox"/> Air Conditioning	<input checked="" type="checkbox"/> Compact Disc	<input type="checkbox"/> Dual Power Seats
<input checked="" type="checkbox"/> Power Steering	<input type="checkbox"/> CD Changer/Stacker	<input type="checkbox"/> Flip-Up Roof
<input checked="" type="checkbox"/> Power Windows	<input type="checkbox"/> Premium Sound	<input type="checkbox"/> Sliding Sun Roof
<input checked="" type="checkbox"/> Power Door Locks	<input type="checkbox"/> Integrated Phone	<input type="checkbox"/> Moon Roof
<input checked="" type="checkbox"/> Tilt Wheel	<input checked="" type="checkbox"/> Dual Front Air Bags	<input type="checkbox"/> Rear Spoiler
<input checked="" type="checkbox"/> Cruise Control	<input checked="" type="checkbox"/> ABS (4-Wheel)	<input checked="" type="checkbox"/> Alloy Wheels
<input checked="" type="checkbox"/> AM/FM Stereo	<input checked="" type="checkbox"/> Leather	<input type="checkbox"/> Premium Wheels
<input checked="" type="checkbox"/> Cassette	<input type="checkbox"/> Power Seat	

Next >>

10943 S Dixie Hwy
Miami, FL 33156

Phone: 305-665-6581 x 325 Fax: 305-665-2086

Done

Start Inbox Microsoft Ou... F: DOCS Open C: Docs Local W: Microsoft Word - #3 E: Kendall Toyota... C: Mail Room 2000 12:21 PM

Figure 4(c)

VEHICLE LEAD GENERATION SYSTEM
 USING BUYER CRITERIA
 Michael Sheinson et al.
 Sheet 21 of 27
 Docket No.: 1175-R-01
 Piper Rudnick LLP (215) 656-3381

Internet Explorer - Veritech Demo - http://www.veritech.com/toyota/demo/VeritechDemo.htm

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address http://www.veritech.com/toyota/demo/VeritechDemo.htm

New Toyotas Pre-Owned Finance Service Parts Collision Repair About Us Specials Home

Pre-Owned

Inventory Search
 Certified Vehicles
 Payment Calculator
 Pre-Owned Specials
 Lemon Law Check
 Department Page
 Online Staff

Describe the condition of your vehicle

Exterior

Body	<input checked="" type="radio"/> Good	<input checked="" type="radio"/> Some Dings/Dents	<input type="radio"/> Major Damage
Roof	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Front Bumper	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Front spoiler	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Hood	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Left Front Fender	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Left Front Door	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Left Rear Door	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Left Rear Fender	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Trunk Lid	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Rear Bumper	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Right Front Fender	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Right Front Door	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Right Rear Door	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Right Rear Fender	<input checked="" type="radio"/> Good	<input type="radio"/> Some Flaws	<input type="radio"/> Damaged
Paint	<input checked="" type="radio"/> Still Shines	<input type="radio"/> Dull/Chips/Scratches	<input type="radio"/> Major flaws/peeling
Glass	<input checked="" type="radio"/> Good	<input type="radio"/> Chipped/Pitted	<input type="radio"/> Cracked
Lights	<input checked="" type="radio"/> Good	<input type="radio"/> Replacement	
Rust	<input checked="" type="radio"/> None	<input type="radio"/> Some	<input type="radio"/> Rusted Through
Hail Damage	<input checked="" type="radio"/> None	<input type="radio"/> Some	<input type="radio"/> Major

10943 S Dixie Hwy
 Miami, FL 33156

Phone: 305-665-6581 x 325 Fax: 305-665-2086

Done Internet

Figure 4(d)

Kendall Toyota Online - Intelliprice Demo - Microsoft Internet Explorer provided by Piper Marbury Rudnick & Wolfe LLP

Address: http://www.veretech.com/toyolademo/VeretechDemo.htm

☐ New Toyotas
 ☐ Pre-Owned
 ☐ Finance
 ☐ Service
 ☐ Parts
 ☐ Collision Repair
 ☐ About Us
 ☐ Specials
 ☐ Home

☒ Pre-Owned
 Inventory Search
 Certified Vehicles
 Payment Calculator
 Pre-Owned Specials
 Lemon Law Check
 Department Page
 Online Staff

Exterior
 Lights ☐ Good ☐ Replacement
 Rust ☐ None ☐ Some ☐ Rusted Through
 Nail Damage ☐ None ☐ Some ☐ Major
 Unibody/Frame ☐ Good ☐ Was Repaired ☐ Damaged
 Spent On Collision Repair ☐ None ☐ Less than \$2,500 ☐ More than \$2,500

Interior
 Door Panels ☐ Good ☐ Some Flaws ☐ Damaged
 Carpets/Mats ☐ Good ☐ Some Flaws ☐ Damaged
 Upholstery ☐ Good ☐ Some Flaws ☐ Damaged

Does the Vehicle have any mechanical problems? ☐ Yes ☐ No

Other
 Emissions ☐ Current ☐ Altered, Failed, Major Polluter
 Odometer ☐ Accurate ☐ Reset ☐ Not Working
 Registration ☐ Current ☐ Expired
 Title ☐ Clean Title History ☐ Branded 'Salvage', 'Flood', etc.

To the best of your knowledge:

Has this vehicle ever been used for any commercial purpose or for any purpose other than the personal, non-commercial use of the owner? ☐ Yes ☐ No

Was this vehicle purchased at an auction? ☐ Yes ☐ No

Has this vehicle ever been the subject of a Lemon Law claim? ☐ Yes ☐ No

Has this vehicle been altered since leaving the factory of the original manufacturer, such as modifying the suspension, the exhaust system, or transforming it into a conversion van? ☐ Yes ☐ No

Next >>

10943 S Dixie Hwy
 Miami, FL 33156
 Phone: 305-665-6581 x 325 Fax: 305-665-2086

Figure 4(e)


VEHICLE LEAD GENERATION SYSTEM
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Piper Rudnick LLP (215) 656-3381

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Address: http://www.veritech.com/toyotademo/VeritechDemo.htm

Veritech

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We need your contact information to send a confirmation copy by e-mail

First Name:
Last Name:
Day Phone: -- Ext.
Evening Phone: -- Ext.
(optional)
E-Mail:

Please describe the replacement vehicle you are considering

☒ New ☐ Pre-Owned

Make:
Model:
Style:
Select Color:

Submit for Price

10943 S Dixie Hwy
Miami, FL 33156

Phone: 305-665-6581 x 325 Fax: 305-665-2086

Figure 4(f)

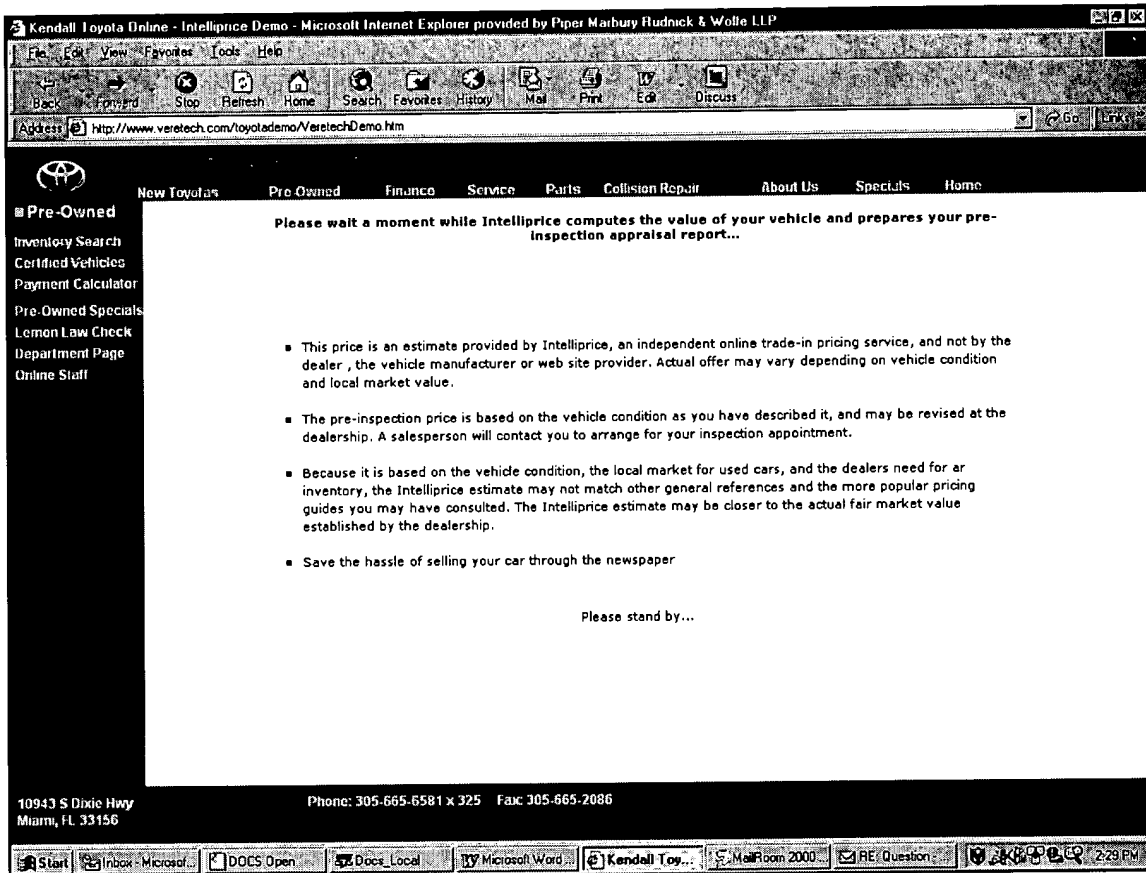


Figure 4(g)

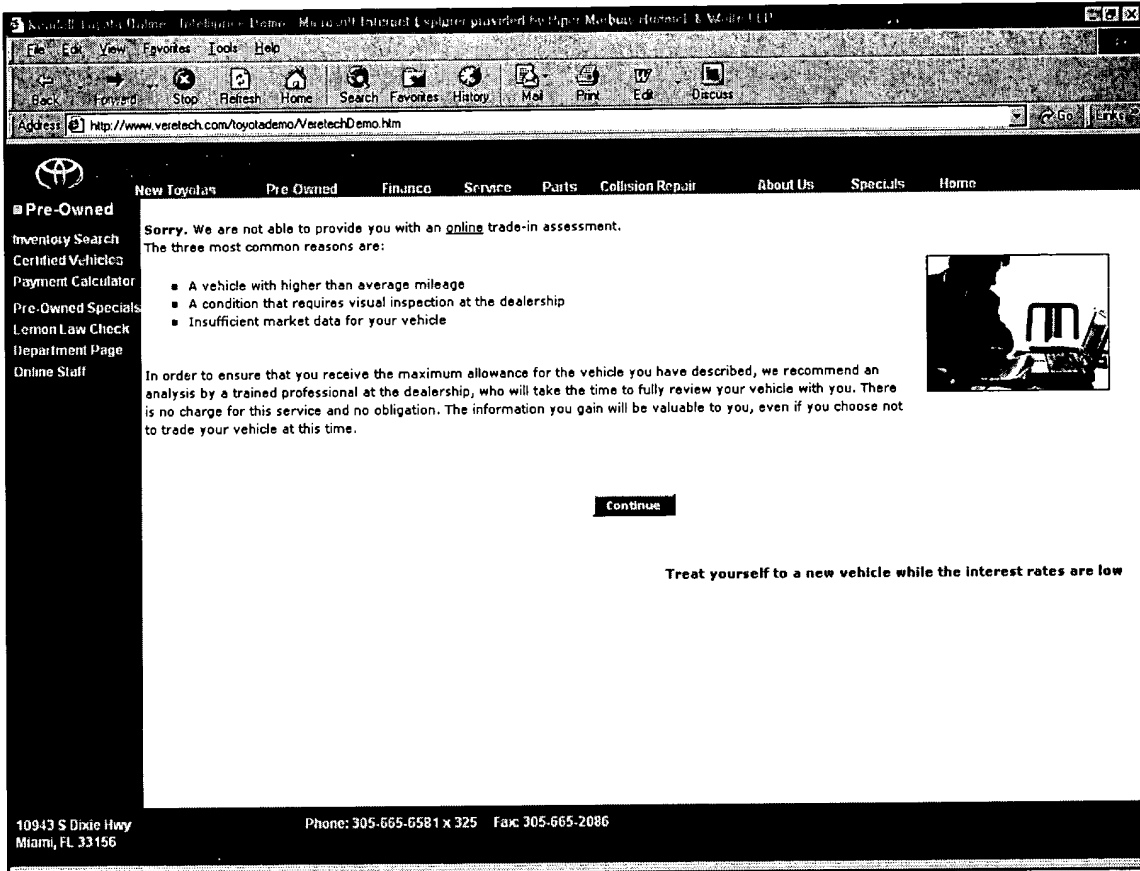


Figure 4(h)

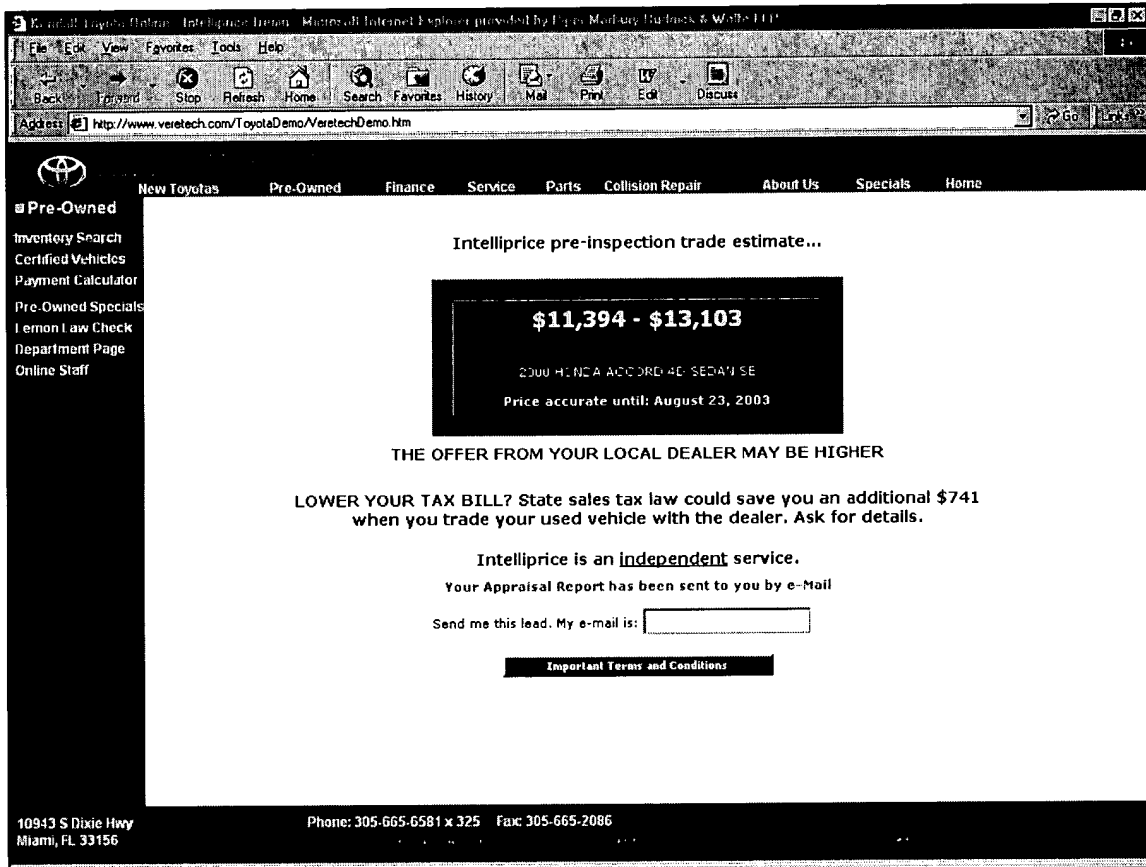


Figure 4(i)

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
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Your IntelliPrice Trade-In Vehicle Appraisal Report (200350146) Message

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Reply Reply to All Forward Print Attachments

Message Options

This message was sent with High Importance.

From: IntelliPrice Demo Dealer
To: Frank Cona
Subject: Your IntelliPrice Trade-In Vehicle Appraisal Report (200350146)

IntelliPrice Demo Dealer
150 E. Palmatto Park Road - Boca Raton, FL 33432
Phone: 1-800-898-9438
Contact: Rick Sherry - Art DeLaurier - Mike McFall

*** This estimate is good only at the Internet Department of IntelliPrice Demo Dealer ***

Customer Information:
Name: Frank Cona E-mail Address: frankcona2000@yahoo.com
Day Phone: (215) 656-3307 Evening Phone:
Appraisal Report No.: 200136401 Expires: August 23, 2003

Trade-In Information:

VIN	Year	Make	Model	Style	Mileage	Estimated Value
N/A	2000	HONDA	ACCORD	4D SEDAN SE	36000	\$11,394 - \$13,103

Trade-In Equipment:
ABS (4-wheel), Air Conditioning, Alloy Wheels, AM/FM Stereo, Cassette, Compact Disc, Cruise Control, Dual Front Air Bags, Leather, Power Door Locks, Power Steering, Power Windows, TR Wheel.

Trade-In Condition:
Exterior: Body: Good, Glass: Good, Hal Damage: None, Lights: Good, Paint: Still Shines, Rust: None, Spent on Collision Repair: None, Unibody/Frame: Good,
Interior: Carpet/Mats: Good, Door Panels: Good, Upholstery: Good,
Other: Emissions: Current, Odometer: Accurate, Registration: Current, Title: Clean Title History.

Vehicle you plan to purchase:

Year	Make	Model	Style	Color
2003	TOYOTA	4RUNNER	SRS V6 SPORT UTILITY	Blue

Important Information! This Vehicle Trade-In Estimated Value:
* is exclusively for private parties whose name appears on the title of the vehicle, not dealers or wholesalers
* is based on the accuracy of the information provided and may be adjusted if the vehicle condition is not as represented
* is not an offer to purchase any vehicle
* is an estimate provided by IntelliPrice(R), an independent online trade-in pricing service, and not by the dealer, vehicle manufacturer or web site provider
Actual trade offer may vary depending on date, vehicle condition and prevailing local market conditions

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Figure 4(j)